

**RUGBY WORLD CUP 2027
FAN PROMOTION TERMS AND CONDITIONS**

NICK CUMMINS LOOKALIKE CONTEST

THE PROMOTION

1. The Promoter is **Rugby World Cup (Australia) Pty Ltd** of Level 6, 201 Elizabeth Street, Sydney 2000, NSW, Sydney, ACN: 666 859 641.
2. **Entrants:** The Promotion is not open to anyone under the age of 3 years in line with age restrictions to attend a Rugby World Cup 2027 match. Employees of the Promoter, their agents, third parties, and any person professionally connected with this promotion and their immediate families are not permitted to participate in the Promotion. All Entrants are required to confirm acceptance of these terms and conditions before entry to and participation in the Promotion.
3. **Purchase Requirements:** Entry to the Promotion is free-of-charge.
4. To enter, entrants must attend the Men's Rugby World Cup 2027 1YTG activation at First Fleet Park, The Rocks, Sydney NSW 2000.
5. Eligible entrants must apply in their own name only.
6. Eligible entrants may only enter the Promotion once.
7. The Promoter reserves the right to cancel or amend the Promotion and these terms and conditions at any time without notice or disqualify any entrants at its discretion.
8. The Promotion shall be conducted on 2 October 2026 from 11.30am - 1.30pm.
9. The promotion will have one (1) winner (**Winner**).
1. **Winner Selection:** The Winner shall be selected by the Panel in accordance with the Selection Criteria below. Prize winners are required to confirm acceptance of these terms and conditions before the awarding of any prize.
2. **Panel:** The Panel who will judge the winning entry will consist of ambassadors and/or celebrity guests of the Promoter.
3. **Selection Criteria:** The winning entrant will be determined by the Panel who will select the winner based on the following criteria:
 - a. Overall resemblance to Nick Cummins
 - b. Costume and styling (including clothing, accessories and presentations)
 - c. Confidence, performance and personality
4. The Panel's decision is final, and no correspondence will be entered into regarding the outcome of the Promotion.
5. **Prize:** The prize is 2 x tickets to the Ireland v Portugal RWC 2027 match to be held at Sydney Football Stadium on 4 October 2027. The tickets will be delivered to the winner digitally through the approved RWC 2027 ticketing distribution channel. The winner will be contacted directly closer to the Tournament with instructions to access their tickets.

6. The prize is not transferable or exchangeable or redeemable for cash.
7. The prize will be awarded to a parent or guardian if the winner is under 18 years of age. If the Winner is under 18 years of age, the prize will consist of 1 x child ticket + 1 x adult ticket.
8. The prize will be forfeited by the winner if the winner does not redeem the prize. The Promotion will not be redrawn.
9. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to direct or consequential loss) or for any personal injury suffered or sustained in connected with participation in the Promotion and/or receipt of any prize/s, except for any liability which cannot be excluded by law.
10. The Promoter will promote the Promotion through social media, including Facebook and Instagram (Meta). However, the Promotion is in no way sponsored, endorsed or administered by, or associated with any third parties.
11. By entering this Promotion, entrants consent to the processing of their personal information by the Promoter for purposes of delivering the Promotion and for promoting the Promotion on its social media channels. Your information shall be securely stored in accordance with [World Rugby's Privacy Statement](#).
12. **Participation:** As a condition of participation in the Promotion, Entrants shall not display or publicize any political slogans or homophobic language, images of a lewd or explicitly sexual nature, images containing logos of competitors and overt brand sponsorship or anything else deemed to be ambush marketing or an abuse of the Rugby World Cup, content which is defamatory, obscene, illegal, vulgar, offensive or otherwise unsuitable or infringes others' rights (including intellectual property rights) or reflects negatively upon any of the Promoter, World Rugby or the Rugby World Cup. Each entrant agrees and acknowledges that any breach of this clause 12 shall cause significant damage and loss to the Promoter. The Entrant will be immediately removed from the Promotion if, in RWCA's reasonable opinion, the Entrant has breached, or is likely to breach this clause 6.
13. **Image Release:** By participating in the Promotion participants agree:
 - (a) to be filmed (whether in audio, visual or audio-visual format) as part of the Promotion, which may be broadcasted in news segments on local television channels;
 - (b) that captured footage may be used within other publications of the Promoter or World Rugby which promote the Tournament (including on the official Rugby World Cup 2027 website and social media);
 - (c) the Promoter shall be entitled to edit, copy, add to, adapt or translate any content which contains a participant's name, image and/or likeness, and dub content into foreign languages for promotional activities connected with the Promotion and the Tournament.

WINNING THE PROMOTION

- (d) **Winner Notification:** The Winner shall be selected real-time at the time of the Promotion.
- (e) **Other Expenses:** Any expenses incurred by any Entrant in connection with their participation in the Promotion must be borne by the Winner and/or Entrant. Any expenses

incurred by any Winner in connection with their enjoyment of the Prize must be borne by the Winner. This includes, without limitation, any additional food, beverages, travel, accommodation or other costs incurred by the Winner and any plus one.

- (f) **Cash Alternatives:** There is no cash or other alternative to the prize in whole or in part.
- (g) **Identification:** The Winner must bring ID along with them on the day of the Promotion to verify the assignment of tickets as the prize to the winner. If the winner is under 18 years, a parent or guardian must produce valid ID and consent to receiving the prize on behalf of the winner.
- (h) **Post Promotion Publicity:** The winner shall be required to participate in all required publicity, including any presentation ceremony and content capture for the Promoter's social media accounts.

THE PRIZE

- (i) **Ticket Terms and Conditions:** The winner and his/her guest(s) as applicable agree to comply with the terms and conditions applicable to the issue and use of tickets from time to time (as available and set out at [Home | RWC 2027 Official Ticketing Site](#) or such other webpage as determined by Rugby World Cup (Australia) Pty Ltd ("RWCA", or the "Promoter") from time to time) and all applicable Promoter and venue owner or operator rules and regulations relating to access to Rugby World Cup venues and any other areas associated with Rugby World Cup 2027 (including any terms of accreditation determined by RWCA). Further each winner and his/her guest(s) acknowledge that he/she may be required to enter into a direct acknowledgement and/or agreement with RWCA concerning use of the tickets and compliance with ticket terms and conditions prior to receiving the prize.
- (j) **Negative Publicity:** Winners and/or guests shall not, while using any Rugby World Cup tickets, display or publicize any political slogans or homophobic language, images of a lewd or explicitly sexual nature, images containing logos of competitors and overt brand sponsorship or anything else deemed to be ambush marketing or an abuse of the Rugby World Cup, content which is defamatory, obscene, illegal, vulgar, offensive or otherwise unsuitable or infringes others' rights (including intellectual property rights) or reflects negatively upon any of RWCA or the Rugby World Cup. Each entrant agrees and acknowledges that any breach of this clause 10 shall cause significant damage and loss to RWCA. RWCA reserves the right to remove the Entrant and any guest from any Venue and to cancel the prize for any breach or suspected breach of this clause 19.

GENERAL TERMS AND CONDITIONS

- (k) **Marketing:** If you opt-in to receiving marketing communications from World Rugby at the time of entering the Promotion, you agree to receive emails from the Promoter and World Rugby about Rugby World Cup 2027 and other World Rugby products, services and activities. Your information shall be securely stored in accordance with [World Rugby's Privacy Statement](#).
- (l) **Use of Data:** The Promoter may pass personal information relating to prize winners to World Rugby (and any of their service providers or agents) for the purposes of monitoring the distribution and use of Rugby World Cup tickets and related experiences and, in the event of a suspected breach of any terms and conditions, rules or regulations of RWCA

and/or World Rugby relating to the use of such tickets and/or experiences, investigating and taking action against such winners.

- (m) **Promoter's Decision:** The decision of the Promoter in all matters is final and binding and no correspondence shall be entered into.
- (n) **Third Parties:** The Promoter is not responsible for any third party acts or omissions.
- (o) **Cancellation of Promotion:** The Promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control.
- (p) **Unlawful Entries:** Entrants must not be resident in a jurisdiction in which participation breaches any applicable laws. By entering, the entrant warrants that he or she is permitted by law in the relevant jurisdiction to do so.
- (q) **Severance:** If any of these terms are determined to be illegal, invalid or otherwise unenforceable then the remaining terms shall continue in full force and effect.
- (r) **Governing Law:** The Promotion and these Terms and Conditions shall be construed in accordance with the laws of New South Wales. The courts of New South Wales are to have exclusive jurisdiction to settle any disputes which may arise in connection with the Promotion.